



PROJECT:

Interior Basement Wall

When insulating a conditioned basement, only the walls need to be insulated. "Conditioned" means the space is heated or cooled by the furnace or air-conditioning unit.

Recommended Products

- R-15 EcoTouch® PINK® unfaced Insulation
- R-13 EcoTouch® PINK® unfaced Insulation

To calculate how much you need:

Before EcoTouch® insulation can be installed, a 2' x 4' stud wall, usually 16" on-center*, must be built.

- Measure the height and the length of each of your basement walls. Don't forget to measure the width of the space between the wall studs, so you're sure which products to choose.
- Multiply the wall's height by the wall's length.



The Evolution of PINK® Insulation

Owens Corning invented Fiberglas™ insulation over 75 years ago. Today, we are proud to bring you the next generation: EcoTouch® PINK® Insulation with PureFiber® Technology.

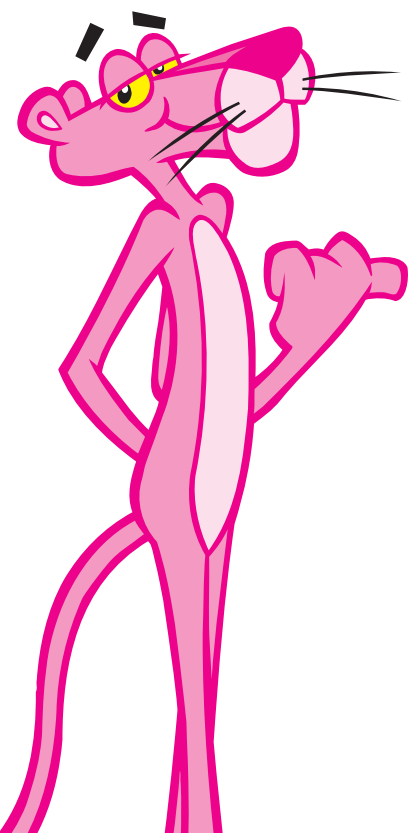
The innovation of EcoTouch® PINK® insulation keeps Owens Corning customers at the forefront of high-performance residential insulation products.

EcoTouch® PINK® Insulation — the smart choice for home energy savings.

- Soft to the touch
- Cuts fast for easy installation
- Minimum 55% recycled content¹
- GREENGUARD GOLD certified and verified to be formaldehyde-free²

	Example	Your Home
Wall height	8 ft.	_____
Wall length	X 40 ft.	X _____
Total sq. ft.	= 320 ft.	= _____
Divide by sq. ft. per pkg. (R-13 product in 15" width = 89.59)	÷ 89.59	÷ _____
Number of pkgs.	4	_____

**If stud wall is framed 24" on-center, use 23" wide product.*



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Installation Instructions

1. Framed basement walls are insulated the same as above-grade framed walls. Insulation should completely fill the cavity, with no voids, gaps or areas of compression. Cut the insulation for narrow width and short cavities to ensure a snug fit. Cut or split the insulation to fit around wiring, piping, electrical boxes or other obstructions.

Owens Corning does not recommend a vapor retarder for below-grade wall assemblies. If local code requires a vapor retarder, use a Kraft-faced product or other material with as high a perm rating as code will allow.

2. For the band joist, use unfaced cut-to-fit pieces of EcoTouch® PINK® insulation and place them snugly into the space.

3. An interior finish material such as drywall should be installed as soon as the insulation is in place.

NOTE: Do not leave faced insulation exposed. The facings on kraft-faced insulation will burn and must be installed in substantial contact with an approved interior finish as soon as the insulation has been installed. Facing must be installed in substantial contact with an approved ceiling, floor or wall material. Keep open flame and other heat sources away from facing. See package for warnings, fire hazard and instructions, or call 1-800-GET-PINK®.

Check your local building codes for requirements in your area.



Basic Tools

- Tape measure
- Utility knife
- Straightedge or 2 x 4 (for cutting insulation)
- Lightweight, squeeze-type stapler

Protective Gear

- Work gloves
- Loose-fitting, long-sleeved shirt
- OSHA-approved safety glasses
- Disposable dust mask

Special Equipment

- Portable work light if needed

Know-How

- Before you begin any insulation project make sure you:
 - Seal any open penetrations
 - Gather the necessary tools and wear protective gear listed above
- Always use a portable work light to ensure you have enough light in your work environment
- Leave EcoTouch® PINK® insulation in its wrapper until you are ready to use it
- Packaged insulation is highly compressed and expands greatly when the wrapper is opened

Owens Corning is fully committed to safety and believes accidents are preventable. Please join us by promoting safety where you live and work.



¹ Certified by Scientific Certifications Systems to have a minimum of 55% recycled glass content.

² This product has achieved GREENGUARD GOLD Certification and is verified to be formaldehyde free. GREENGUARD Certified products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg.