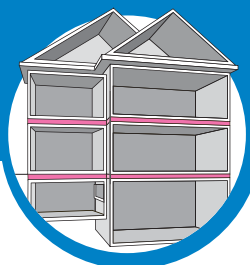


# PROJECT: Floors



Keep your floors warmer, your home quieter.

**EcoTouch™**  
PureFiber® Technology

## The Evolution of PINK® Insulation

Owens Corning invented fiberglass over 70 years ago. Today, we are proud to bring you the next generation: EcoTouch™ PINK® Insulation with PureFiber® Technology.

The innovation of EcoTouch™ PINK® insulation keeps Owens Corning customers at the forefront of high-performance residential insulation products.

New EcoTouch™ PINK® Insulation — the smart choice for home energy savings.

- Softer and stronger for easy installation<sup>1</sup> — cuts fast and clean
- Made from 99% natural ingredients<sup>2</sup>
- Minimum 50% recycled content<sup>3</sup>
- Verified formaldehyde-free<sup>4</sup>

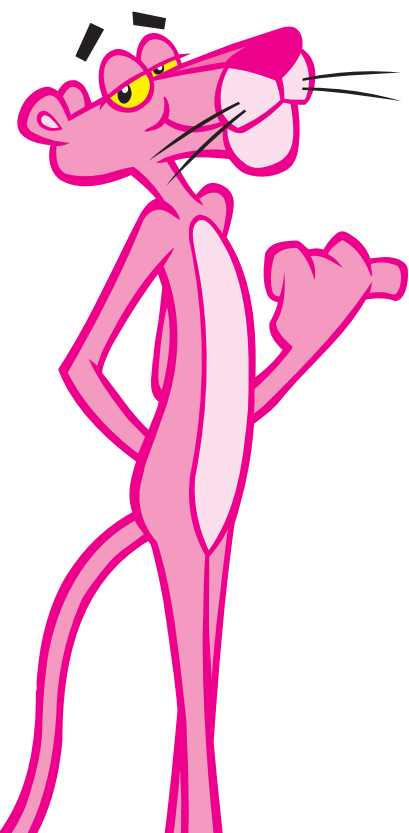
## Recommended Products

- R-30 EcoTouch™ PINK® Insulation
- R-19 EcoTouch™ PINK® Insulation

## To calculate how much you need:

- Measure the length of the floor joists you want to insulate. Remember to measure the width between the floor joists so you select the correct insulation width.
- Divide floor area by the square foot coverage number on each package to determine how many packages you need.

	Example	Your Home
Number of floor joists	5 joists	_____
Joist length	x 20 ft.	x _____
Total sq. ft.	= 100 sq. ft =	_____
Divide by sq. ft. per pkg. (R-19 product in 15" width = 67.81)	÷ 67.81	÷ _____
Number of pkgs.	2	_____



# Project: Floors

## Installation Instructions

### Wire Fasteners

The easiest and most effective method of holding insulation in place is to use straight, rigid wire fasteners, (preferably galvanized) with pointed ends. The fasteners are made for joist spacings of 12, 16, 18, 20 and 24 inches. The fasteners, which are slightly longer than the joist spacing, are placed by hand between the joists and bowed upwards into the insulation, causing the insulation to be in contact with the subflooring.

### Wire Lacing

Galvanized, malleable wire may be laced around nails protruding from the faces of the joists or the wire may be stapled to the joists. Wire spacings are as required to prevent sagging of the insulation.

**NOTE:** For homes where the underside of the floor is exposed and readily accessible, such as homes on pilings or certain garage areas, the insulation should be covered with a suitable exterior material to protect it from high winds and physical abuse. When insulating floors where the insulation is less than the thickness of the joists, it is recommended that the insulation be pushed up to the subfloor. If insulating over an unheated area, the vapor retarder should be in substantial contact with the subfloor.

### Open Web Trusses — Wood and Steel

For installation help, contact 1-800-GET-PINK®.

**NOTE:** Do not leave faced insulation exposed. The facings on kraft-faced insulation will burn and must be installed in substantial contact with an approved interior finish as soon as the insulation has been installed. Facing must be installed in substantial contact with an approved ceiling, floor or wall material. Keep open flame and other heat sources away from facing. See package for warnings, fire hazard and instructions, or call 1-800-GET-PINK®.

Check your local building codes for requirements in your area.



### Basic Tools

- Tape measure
- Utility knife
- Straightedge or 2 x 4 (for cutting insulation)
- Lightweight, squeeze type stapler

### Protective Gear

- Work gloves
- Loose-fitting, long-sleeved shirt
- OSHA-approved safety glasses
- Disposable dust mask

### Special Equipment

- Portable work light if needed

### Know-How

- Before you begin any insulation project make sure you:
  - Seal any open penetrations
  - Gather the necessary tools and wear protective gear listed above
- Always use a portable work light to ensure you have enough light in your work environment
- Leave EcoTouch™ PINK® insulation in its wrapper until you are ready to use it
- Packaged insulation is highly compressed and expands greatly when the wrapper is opened

Owens Corning is fully committed to safety and believes accidents are preventable. Please join us by promoting safety where you live and work.



30% Post-Consumer  
20% Pre-Consumer  
SCS-CERTIFICATION SYSTEMS  
SCS-MC-01025



INNOVATIONS FOR LIVING®

\*By insulating and air sealing. For more information, go to: [http://www.energystar.gov/index.cfm?c=products.pr\\_where\\_money](http://www.energystar.gov/index.cfm?c=products.pr_where_money)

<sup>1</sup> According to September 2010 Contractor Clinic results conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.

<sup>2</sup> Unfaced insulation made with a minimum of 99% by weight natural materials consisting of minerals and plant-based compounds (not including packaging).

<sup>3</sup> Certified by Scientific Certifications Systems to have a minimum of 50% recycled glass content, with at least 30% post-consumer recycled and the balance pre-consumer recycled glass content.

<sup>4</sup> This product has achieved GREENGUARD Children & Schools Certification and is verified to be formaldehyde free.

The GREENGUARD INDOOR AIR QUALITY CERTIFIED mark is a registered certification mark used under license through the GREENGUARD Environmental Institute.

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