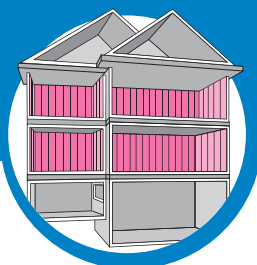


PROJECT: Walls



Insulate your exterior walls to help keep cold or hot air out and keep comfort in, helping to save you money on your energy bills.

EcoTouch™
PureFiber® Technology

The Evolution of PINK® Insulation

Owens Corning invented fiberglass over 70 years ago. Today, we are proud to bring you the next generation: EcoTouch™ PINK® Insulation with PureFiber® Technology.

The innovation of EcoTouch™ PINK® insulation keeps Owens Corning customers at the forefront of high-performance residential insulation products.

New EcoTouch™ PINK® Insulation — the smart choice for home energy savings.

- Softer and stronger for easy installation¹ — cuts fast and clean
- Made from 99% natural ingredients²
- Minimum 50% recycled content³
- Verified formaldehyde-free⁴

Recommended Products

2' x 6' Walls

- R-21 EcoTouch™ PINK® Insulation
- R-19 EcoTouch™ PINK® Insulation

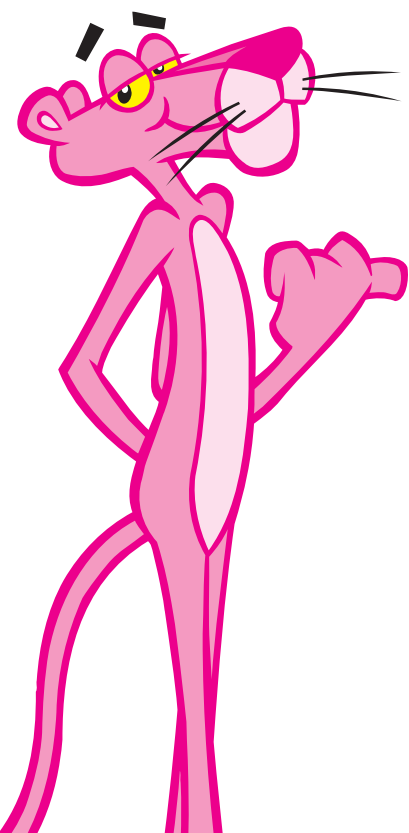
2' x 4' Walls

- R-15 EcoTouch™ PINK® Insulation
- R-13 EcoTouch™ PINK® Insulation

To calculate how much you need:

- Measure the height and length of the wall. Remember to measure the width between wall studs so you select the correct insulation width.
- Multiply the wall height by wall length.
- Divide by the square foot coverage number found on each insulation package to determine the number of packages you need.

	Example	Your Home
Wall height	8 ft.	_____
Wall length	x 150 ft.	x _____
Total sq. ft.	= 1,200 sq. ft.	= _____
Divide by sq. ft. per pkg. (R-19 product in 15.25" width = 49.77)	÷ 49.77	÷ _____
Number of pkgs.	25	_____



Project: Walls

Installation Instructions

New Construction

Standard Walls

Insulation should fit snugly within the framing cavity without any gaps or voids between the edges of the batt and the framing members. Even the smallest openings between framing members should be insulated.

2' x 6' Walls

For optimum thermal performance, walls with 2' x 6' framing should be filled with R-21 high-density insulation. 5½" thick R-21 high-density insulation delivers 19% more R-value than 6¼" R-19 fiberglass insulation.

2' x 4' Walls

For optimum thermal performance walls with 2' x 4' framing should be filled with R-15 high-density insulation. 3½" thick R-15 high-density insulation delivers 36% more R-value than standard R-11 fiberglass insulation.

Existing Homes

Insulating walls of existing homes is a difficult task. Either insulating from the outside or inside requires removal of the existing materials. Another option for this project is to use the AttiCat® Blown-In Wall System solution in existing homes.

Interior Walls

Interior walls may be insulated and help reduce noise transmission between rooms. Installing insulation in your interior walls can offer you quieter, more peaceful living conditions. Use unfaced insulation for your interior wall application.

NOTE: Do not leave faced insulation exposed. The facings on kraft-faced insulation will burn and must be installed in substantial contact with an approved interior finish as soon as the insulation has been installed. Facing must be installed in substantial contact with an approved ceiling, floor or wall material. Keep open flame and other heat sources away from facing. See package for warnings, fire hazard and instructions, or call 1-800-GET-PINK®

Check your local building codes for requirements in your area.



Basic Tools

- Tape measure
- Utility knife
- Straightedge or 2 x 4 (for cutting insulation)
- Lightweight, squeeze-type stapler

Protective Gear

- Work gloves
- Loose-fitting, long-sleeved shirt
- OSHA-approved safety glasses
- Disposable dust mask

Special Equipment

- Portable work light if needed

Know-How

- Before you begin any insulation project make sure you:
 - Seal any open penetrations
 - Gather the necessary tools and wear protective gear listed above
- Always use a portable work light to ensure you have enough light in your work environment
- Leave EcoTouch™ PINK® insulation in its wrapper until you are ready to use it
- Packaged insulation is highly compressed and expands greatly when the wrapper is opened

Owens Corning is fully committed to safety and believes accidents are preventable. Please join us by promoting safety where you live and work.



30% Post-Consumer
20% Pre-consumer
SCS-COC-01026



INNOVATIONS FOR LIVING®

*By insulating and air sealing. For more information, go to: http://www.energystar.gov/index.cfm?c=products.pr_where_money

¹ According to September 2010 Contractor Clinic results conducted in Toronto, Canada, by Ducker Worldwide on behalf of Owens Corning Insulating Systems, LLC.

² Unfaced insulation made with a minimum of 99% by weight natural materials consisting of minerals and plant-based compounds (not including packaging).

³ Certified by Scientific Certifications Systems to have a minimum of 50% recycled glass content, with at least 30% post-consumer recycled and the balance pre-consumer recycled glass content.

⁴ This product has achieved GREENGUARD Children & Schools Certification and is verified to be formaldehyde free.

The GREENGUARD INDOOR AIR QUALITY CERTIFIED mark is a registered certification mark used under license through the GREENGUARD Environmental Institute.

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